



Telehealth at the Crossroads

MAY 30-31 SAN ANTONIO, TX

JW Marriott San Antonio Hill Country Resort & Spa

**REGISTER
TODAY!**

Telehealth is going mainstream! Join the TexLa Telehealth Resource Center and the Texas Tech University Health Sciences Center's F. Marie Hall Institute for Rural and Community Health for our 5th annual telehealth conference.

- ✓ Learn how technology and innovation are transforming care across Texas, Louisiana and beyond
- ✓ Network with telehealth stakeholders
- ✓ Hear how national and regional policy is driving the market
- ✓ Hear legislative updates for Texas and Louisiana
- ✓ View ePoster presentations

Visit our conference web site for more information, updates and registration details:

www.CrossroadsConference.us

 **TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER.**
F. Marie Hall Institute for
Rural and Community Health

 **TexLa**
Telehealth Resource Center


**THE
TWITR PROJECT**

Telehealth at the Crossroads: Going Mainstream

Day 1: Wednesday, May 30, 2018		
10:00 - 5:00	Vendor Set-Up	
12:00 - 1:00	Registration Open	
1:00 - 2:00	Telemedicine Challenges: Policy and Payment	Becky Jones, MSN, RN-BC, COHQ, Program Manager, TexLa Telehealth Resource Center; Travis Hanson, JD, Executive Director, TTUHSC F. Marie Hall Institute for Rural and Community Health
2:00 - 2:15	Break/Snacks	
2:15 - 4:00	Remote Patient Monitoring: A Toolkit	Bonnie Perry Britton, MSN, RN, ATAF, Executive Director, Reconnect4Health
4:00 - 5:00	<i>TexLa Telehealth Resource Center Advisory Committee</i>	By invitation only
Day 2: Thursday, May 31, 2018		
7:30 - 8:00	Registration/Breakfast	
8:00 - 8:15	Welcome and Opening Remarks	Billy U. Philips, Jr., Ph.D., M.P.H. Executive Vice President and Director The F. Marie Hall Institute for Rural and Community Health
8:15 - 9:00	Keynote	pending
9:00 - 9:45	How Hurricane Harvey Proved to be a Perfect Storm for Telemedicine in Houston	Tzu-Ching (Teddy) Wu, MD, Director, Telemedicine Program UTHealth
9:45 - 10:15	Telehealth Policy: National & Regional Perspectives	Mei Kwong, JD, Executive Director, Center for Connected Health Policy; Nora Belcher, Executive Director, TX eHealth Alliance; Traci Ingram, Program Manager, LA State Office of Rural Health
10:15 - 10:45	Next Gen 911 EMS Presentation; ePoster presentations	Sharon Rose, RN, MAM, BSOE/Scurry County EMS/ePoster presenters
10:45 - 11:15	Break/Snacks - Exhibit Hall	
11:15 - 11:45	TWITR: Helping Schools Become Safer Environments	Amanda Freeman, M.Ed, LPC
11:45 - 12:00	Telehealth Connect: Mapping Telehealth Across the US	Steve Sedlock, Executive Director, GeoHealth Innovations
12:00 - 1:00	Lunch	
1:00 - 1:45	Direct-to-Consumer Telehealth	Tamara Perry, Director Telehealth Operations Children's Virtual Health and Innovation
1:45 - 2:30	Bridging the Gap: Connecting Mental Health Services Across Louisiana	Charles Edwards, CEO/Founder, Advance Telehealth
2:30 - 3:00	Next Gen 911 EMS Presentation; ePoster presentations	Sharon Rose, RN, MAM, BSOE/Scurry County EMS/ePoster presenters
3:00 - 3:30	Break/Snacks - Exhibit Hall	
3:30 - 4:00	US Rural Health Report Card	Scott Phillips, Editor in Chief, Rural Health Quarterly
4:00 - 4:45	Telehealth Stakeholder Meeting	Facilitated by Conference Staff
4:45 - 5:00	Closing/Door prizes	

This agenda is subject to change.

The **2018 Telehealth at the Crossroads** conference will bring healthcare professionals and community leaders from across Texas and Louisiana together to learn and network. This year's conference will focus on all aspects of telehealth from remote monitoring to direct-to-consumer telehealth.

Who Should Attend?

- Healthcare executives and management teams serving hospitals and clinics
- Medical and behavioral health providers
- State agency personnel who work with rural communities and rural health care
- Community leaders
- Leaders from nonprofit organizations
- Businesses that serve rural populations
- Academic institutions involved in rural health care

Registration Options:	
General Registration—Professionals	\$200.00
General Registration—Government Employee (ID Required)	\$175.00
General Registration—Student (ID Required)	\$100.00

Venue

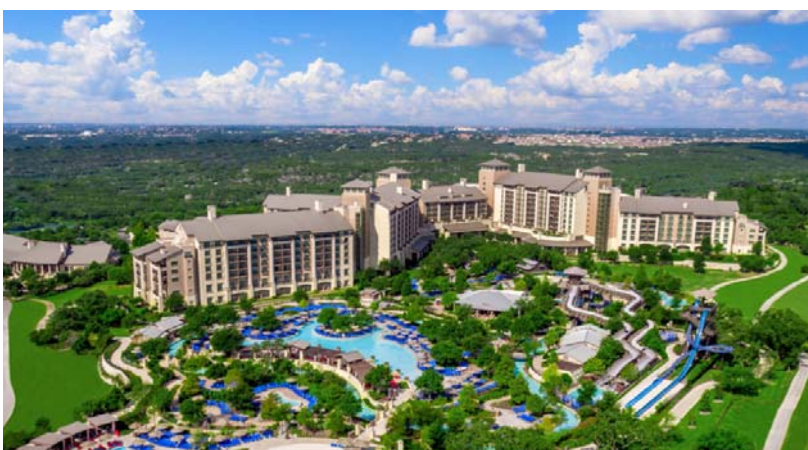
Voted one of the world's top 500 resorts by the readers of Travel + Leisure magazine, the JW Marriott San Antonio Hill Country Resort & Spa offers a luxury destination with championship golf courses, distinctive restaurants, state-of-the-art meeting and event venues and custom-designed guest rooms.



JW Marriott San Antonio Hill Country Resort & Spa

23808 Resort Parkway, San Antonio, Texas 78261, (806) 378-4297

Meeting and Exhibit Rooms: Grand Oaks Ballroom LPQ and KNO



Hotel Accommodations

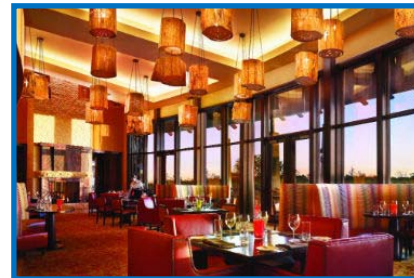
To enhance your resort experience, the event rate of \$189 per night is offered May 27th through June 3rd. Contact Marriott Reservations directly at **(877) 622-3140** and identify yourself as part of the Telehealth at the Crossroads block on or before **Tuesday, May 8, 2018.**

OR BOOK ONLINE!

<https://book.passkey.com/go/TelehealthAtTheCrossroads>



**Make it a family vacation...
there's SO MUCH to do!**



**Plenty of restaurant choices... and you never
have to leave the property!**

2018 Telehealth at the Crossroads

Going Mainstream

May 30-31, 2018—JW Marriott San Antonio Hill Country Resort & Spa
San Antonio, Texas

REGISTRATION FORM

For those paying by check, please complete this
form and send along with your payment

Registration Options:	
General Registration—Professionals	\$200.00
General Registration—Government Employee (ID Required)	\$175.00
General Registration—Student (ID Required)	\$100.00

For questions about the conference, please email texlatrc@ttuhsc.edu or call 806-743-7960.

REGISTRANT INFORMATION: Please Print/Type CLEARLY. Complete information exactly as you wish it to appear on your badge.

Name:		<ul style="list-style-type: none">If paying with check, print this form and mail it in with payment to the address listed below. There will be a \$25.00 charge on all returned checks.If paying with credit card, follow this link for credit card payment: https://secure.touchnet.net/C23499_ustores/web/classic/store_main.jsp?STOREID=8If paying by inter-departmental transfer, please list the TTUHSC FOP here: _____ and email completed form to fmhirch@ttuhsc.edu. (Funds must be in 8096—Internal Purchases Out in order to process the IPFT).
Title:		
Organization:		
Address:		
City/State/Zip:		
Telephone:		
Email:		

Texas Tech University Health Sciences Center
F. Marie Hall Institute for Rural and Community Health
3601 4th Street, Mail Stop 7110, Lubbock, Texas 79430

All attendees must register. In order to be eligible for discounted pricing, your government ID or student ID will need to be shown at check-in.
FOR EXHIBITOR INFORMATION, contact 806-743-7960, Becky.Jones@ttuhsc.edu, or Melanie.Clevenger@ttuhsc.edu.

CANCELLATIONS AND SUBSTITUTIONS: Registrants unable to attend may designate an alternate. Please notify TTUHSC no later than one business week prior to the conference, if possible. If a registrant cancels, the registration fee, less a 20 percent service charge, is refundable only if TTUHSC receives notice in writing by May 8th. (Send notification via email to fmhirch@ttuhsc.edu.) No refunds will be made for no-shows or cancellations made after May 8th. Refunds will be processed after the event; please allow 4-6 weeks. TTUHSC reserves the right to cancel or reschedule programs as determined necessary. If a program is canceled, full registration refunds will be issued. TTUHSC is not responsible for non-refundable airline tickets or other travel expenses.

SPECIAL NEEDS: We are happy to try and accommodate any special needs (physical, dietary or otherwise) you might have. Should you have a need for a specialized meal (vegetarian or gluten-free), please be sure this need is also identified. Please check the box below and identify your special need so we may contact you in advance of the conference.
